

B.B.A Bachelor of Business Administration

BBA 1st year	
<ul style="list-style-type: none"> • Choose Any one • 1. Business Management • 2. Communication Skills • 1. Financial Accounting • 2. Business Mathematics 	<ul style="list-style-type: none"> • Select any one subject • Communication Skills • Business Statistics • Business Maths
<ul style="list-style-type: none"> • Computer Fundamental 	<ul style="list-style-type: none"> • Choose any one • Salesmanship • Export Import Management
<ul style="list-style-type: none"> • Hindi & English 	<ul style="list-style-type: none"> • Environmental Education
BBA 2nd year	
<ul style="list-style-type: none"> • Choose Any one • 1. Human Resources Management • 2. Organization Behaviors • 1. Marketing Management • 2. Marketing Research • 1. Financial Management • 2. Financial Markets and Financial Services 	<ul style="list-style-type: none"> • Select any one subject • Organization Behaviors • Marketing Research • Financial Markets and Financial Services
<ul style="list-style-type: none"> • International Trade and public Finance 	<ul style="list-style-type: none"> • Salesmanship (customer Relationship management)
<ul style="list-style-type: none"> • Hindi & English 	<ul style="list-style-type: none"> • Women Empowerment
<ul style="list-style-type: none"> • Startups and Entrepreneurship 	

Website: www.nextgenindore.com

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Address: Scheme No 78 Main Road 1st Floor, Front of Union Bank,
Nearby Utsah Restaurant & Mahindra Showroom, Indore, Madhya Pradesh 452010, INDIA

NEXTGEN

Computer Institute

BBA 3rd year

<ul style="list-style-type: none">• Choose Any one• 1. Personal management & Industries Relations• 2. Human Resource Development• 1. Advertising & Sales Managemnet• 2. Consumer Behaviour• 1. Security Analysis and Portfolio Management• 2. Merchant Banking and Financial Services	<ul style="list-style-type: none">• Select any one subject• Functional Management• Retail Management• Working Capital Management
<ul style="list-style-type: none">• Business Communication	<ul style="list-style-type: none">• Salesmanship (Service Marketing)
<ul style="list-style-type: none">• Hindi & English	<ul style="list-style-type: none">• Personality Development & Character Building
<ul style="list-style-type: none">• Digital Awareness & Cyber Security	

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